



30.04.2019

M.Sc. Biofabrication

Elective Module Management Training & Entrepreneurship (MMT)

Courses for engineering students/ING at the UBT (from WS 2018/19)

- NEW: Innovation Management I & II (E. Liensdorf, N.N.); 6 ECTS, Turnus: WS (IM I) /SS (IM II)
- NEW Entrepreneurial Thinking & Business Design for engineers (ETBD, E. Liensdorf, N.N.); 6 ECTS, Turnus: SS

Courses from the topics „Management“ and „Entrepreneurship“ at the UBT

- International Business Plan Competition (Prof. Seifert); Master course 6 ECTS, Turnus: WS
- Operations Research; Prof. S. Seifert/TIM (M.Sc. Wing: Modul W TOP); 4 SWS, 6ECTS, Turnus: WS
- Business Model Innovation (Prof. Kessler/ITM, C. Buck), 5 ECTS; 2-3 days block course
- Game Theory I (Prof. Napel/Volkswirtschaftslehre IV – Mikroökonomie), 6 ECTS, Turnus: WS
- NEW: Biotechnology Entrepreneurship (Prof. R. Bouncken/SMO, W. Lekse), 6 ECTS, Turnus: WS
- NEW: Entrepreneurial Thinking & Business Design (C. Buck, Prof. T. Eymann/BWL VII Wirtschaftsinformatik); ? ECTS, Turnus: SS

Engl. Courses of the Series „Zertifikat Entrepreneurship“, organized by Prof. S. Schanz/BWL II

Block A: Foundations

Term	Course Titel	Type	Lecturer	Comment
SS	Entrepreneurial Thinking and Business Design (A-6)	Workshop	Prof. JP Kessler, ITM	„Facultative“
WS	General Management (A-2)	Planning game	diverse	„Facultative“
	Turnaround Management (A-8)	Workshop, 6 ECTS	Prof. JP Kessler, ITM; C. Buck	1 week in January

Block C: Business Relations Qualifications

Term	Course Titel	Type	Lecturer	Comment
SS	Entrepreneurial Thinking and Business Design (A-6)	Workshop	Prof. JP Kessler, ITM	„Facultative“
	Management of Product Service Systems (C-14)	6 ECTS	Prof. JP Kessler, ITM	SBWL-Modul
WS	Customer Relationship Management (C-4)	Planning game	LS Hippner, BWL	ABWL-Modul
	Supply Chain Management (C-9)	workshop	LS Schlüchtermann, BWL	SBWL-Modul
	Internatl. Management of Technology and Innovation (C-11)	6 ECTS	Prof. JP Kessler, ITM	SBWL-Modul

Further information can be found on the following homepages:

- <http://www.entrepreneurship.uni-bayreuth.de/de/studierende/lehre/index.html>
- <http://www.steuern.uni-bayreuth.de/de/teaching/Zertifikat-Entrepreneurship/index.html>