

## M.Sc. Biofabrication

### Elective Module Management Training & Entrepreneurship (MMT)

#### Courses from the topics „Management“ and „Entrepreneurship“ at the UBT

- International Business Plan Competition (Prof. Seifert); Master course 6 ECTS:  
Turnus: Winter semester
- Operations Research (WS); Prof. S. Seifert, TIM; 4 SWS / 6ECTS;  
M.Sc. Wing: Modul W TOP
- Business Model Innovation (Prof. Kessler/ITM, Christoph Buck), 5 ECTS; 2-3 days  
block course
- NEW: Game Theory I (Prof. Napel/Volkswirtschaftslehre IV – Mikroökonomie), 6  
ECTS; winter semester
- NEW: Biotechnology Entrepreneurship (Prof. Bouncken/SMO, W. Lekse), 6 ECTS;  
summer semester

#### Engl. Courses of the Series „Zertifikat Entrepreneurship“, organized by Prof. S. Schanz/BWL II

##### Block A: Foundations

Term	Course Titel	Type	Lecturer	Comment
SS	Entrepreneurial Thinking and Business Design (A-6)	Workshop	Prof. JP Kessler, ITM	„Facultative“
WS	General Management (A-2)	Planning game	diverse	„Facultative“
	Turnaround Management (A-8)	Workshop, 6 ECTS	Prof. JP Kessler, ITM; C. Buck	1 week in January

##### Block C: Business Relations Qualifications

Term	Course Titel	Type	Lecturer	Comment
SS	Entrepreneurial Thinking and Business Design (A-6)	Workshop	Prof. JP Kessler, ITM	„Facultative“
	Management of Product Service Systems (C-14)	6 ECTS	Prof. JP Kessler, ITM	SBWL-Modul
WS	Customer Relationship Management (C-4)	Planning game	LS Hippner, BWL	ABWL-Modul
	Supply Chain Management (C-9)	workshop	LS Schlüchtermann, BWL	SBWL-Modul
	Internatl. Management of Technology and Innovation	6 ECTS	Prof. JP Kessler,	SBWL-Modul

25.04.2018

	(C-11)		ITM	
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Further information can be found on the following homepages:

- <http://www.entrepreneurship.uni-bayreuth.de/de/studierende/lehre/index.html>
- <http://www.steuern.uni-bayreuth.de/de/teaching/Zertifikat-Entrepreneurship/index.html>
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